

The Brief - 2012

Please read carefully as failure to follow this brief may result in your film being disqualified.

You MUST Include FIVE of the following ELEVEN items in your film. FIVE of the items must include at least 1 LOCATION*, PROP and PHRASE. *One location must be physically filmed at that location (not to be represented just as a photograph).

ONE of FIVE *must* be in the first 30 seconds of the film. #12 is MANDATORY for all films. Other choices are elective from THE BRIEF.

Please use this form to record where in your film each of your items appear as per time code. Return this form with your film and finished paperwork. The Shoot Out Boulder will begin receiving your Thumb Drives and paperwork starting at 4 P.M. in the location you received them.

1. A Boulder Weekly newspaper - They're all over the mall
2. A pair of Men's BRIEFS. - The kind worn under clothing
3. A BRIEFCASE. - You take one to work. Or when looking for work
4. *A Brief History of Time* (by Stephen Hawking) - It's a book
5. Use the two GEAR TIES found in your grab bag in some creative way!
6. TOM'S TAVERN sign painted on the building at 1047 Pearl Street - Look up!
7. The view of the Flatirons as seen from the top of the parking garage at 1500 Pearl - Look south west!
8. The Boulder County GROUND MAP outside the Pedestrian Shoppe - Look Down!
9. A COMPASS - If you need guidance - Look In! (your grab bag)
10. A VINYL record - Remember those? There are two locations on the mall where these can be found. Bart's CD cellar and Goldmine Vintage.
11. A live animal used in your credits. No pets allowed on Pearl Street Mall
- *12. "We are here to help each other through this thing, whatever it is" - Kurt Vonnegut

Thanks for participating! See other side!

SMALL PRINT RULES

- All paperwork must be turned in at the same time as your movie
- Your film must be either a AVI, MOV, MP4, H.264 or WMV. And must be able to play on a PC and/or Mac without further encoding.
- Film must NOT be edited as defined below.
- Each film must copied/transfer onto TSOB flash drive as provided at the start.
- Someone on the crew must be wearing the team's ID badge/Flash drive i.e. the producer
- On The Brief and Check In form, list location with time code where chosen items appear in your film

YOU MAY NOT EDIT YOUR VIDEO IN ANY MANNER USING A COMPUTER TO TRIM OR INSERT OR DO TITLE CREATION. BE CREATIVE AND HAVE FUN IN THE SPIRIT OF THE EVENT!

The producer of the entered film must hold copyright for music, voice over, images and performances so that the video can be shown internationally for an indefinite period from 19 October 2012.

These copyrights are the Producer's responsibility and may need to be obtained prior to the event. The Shoot Out takes no responsibility for any breaches of copyright.

We recommend you shoot 16:9 anamorphic but make it 4:3 safe. Your film will be timed starting at the first sound or image.

From the City of Boulder, please read the following carefully. As failure to follow this brief may result in your film being disqualified.

Boulder's Noise Ordinances (Or suggestions on how NOT to get your shoot shut down because of noise complaints)

Night Shots:

It gets dark by 7 pm, so plan your night shots.

Any night shots in a residential zone, try to get done by 11 pm.

5-9-5 Disrupting the Quiet Enjoyment of the Home:

It is unlawful to engage in loud behavior in a residential zone that bothers someone else in their own home. When law enforcement officers receive a complaint, they can shut down your operation immediately. So, in residential zones, try to do things quietly and quickly, at a reasonable time.

At no time during your shoot should you close any portion of the sidewalk, path or street unless you have obtained a permit from the City of Boulder authorizing you to do so."

You are required to surrender your numbered TSOB necklace and Orange USB Drive if requested by Police Use common sense and remember that your filmmaking actions affect all of the participants, now and future.

If in doubt, please call AshleyClaire 303-449-0987 (The Shoot Out Boulder Producer)